



# AFF O&O 2022 WINTER

Asia Fashion Fair(AFF) was founded in 2003, the exhibition has been working hard in the field of specialization, gathering the backbone of OEM in Asian textile and garment industry, and becoming a trading platform attracting the attention of the industry, “Marubeni”, “AsahiKasei”, “Kurashiki Textile”, “Lido”, “Mitsui products”, “TokoShoji”, “Teijin”, “Takisada Nagoya” and other well-known enterprise buyers also presented to the event.

According to previous statistics, the proportion of expected and intended transactions of exhibitors during the exhibition is as high as 90%. On average, each exhibitor has more than 50 effective customers, of which the proportion of new customers is as high as 60%.



## Exhibition Information

Date	Venue	Area	Products
December 7-9, 2022 (Winter)	Big Sight, Tokyo Exhibition	10,000 m <sup>2</sup>	Garments, Fabrics, Home textile, Accessories, Shoes & Bags, Trim

## About O&O

### Step1: Exhibits arrive

Professional exhibition arrangement

### Step2: Exhibitors online

Professional team assists exhibitors in online communication

### Step3: Buyers on-site

- Invite buyers before the exhibition
- Professional team completes product introduction

### Step4: Immediate negotiation

- Exhibitors and on-site buyers 1v1 online cloud negotiation
- Professional team to organize video meeting on-site
- Video conference system

### Step5: Follow-up after exhibition

The online platform continues to open to help follow-up



## Fees and description

Version	Services	Fees
Standard booth	Standard booth, hanger, journal and website information, exhibition app online display. (Corner stalls: JPY ¥58,000/ each) *Registration for the Southeast Asia area needs to be reviewed by the organizing committee.	JPY ¥580,000 / booth
Communication fee	International communication fee, documents shipping fee.	JPY ¥16,000 / company
Promotion fee	Online platform, website, fair category entry.	JPY ¥16,000 / company
Other items	Exclusive assistant, special props, paper advertising, APP advertising, etc.	Check Exhibitor Manual for more details



# Application form

Preferred Exhibition	<input type="radio"/> AFF O&O 2022 (Winter)			
Company Name				
Name of Fascia				
Company Address				
Post code		Website		
Contact person		Tel	Fax	
Cell phone		Email		
Quantity of booths				
Exhibition product(single choice)	<input type="radio"/> Men's wear <input type="radio"/> Women's wear <input type="radio"/> Children's wear <input type="radio"/> Fabrics <input type="radio"/> Accessories <input type="radio"/> Home textile <input type="radio"/> Trim <input type="radio"/> Shoes&Bags <input type="radio"/> Others _____			
Annual Sales	_____ \$			
Business type	<input type="radio"/> Independent brand <input type="radio"/> ODM <input type="radio"/> OEM			
Preferred buyer	<input type="radio"/> Trading company <input type="radio"/> Wholesaler <input type="radio"/> Retailer <input type="radio"/> Manufacturer			
Products	<input type="radio"/> New technology and functional materials <input type="radio"/> Fast Fashion <input type="radio"/> Low cost and low price			
Japanese ability	<input type="radio"/> Fluent <input type="radio"/> Average <input type="radio"/> None			
Previous buyers list	①	②	③	
List of prospective buyers	①	②	③	

## Contact

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Exhibitor:

Representative:

Stamp

Date